



Contact: Aki Martin  
P: 619.238.7559 x203  
E: martin@mopa.org

**MEDIA RELEASE**

MoPA Presents

**VINTAGE 2010**  
**MoPA's SIGNATURE FUNDRAISING EVENT SERIES**

Fine & Rare Wine Tasting: February 20, 2010

Grand Tasting & Auction: May 22, 2010

**(San Diego, CA) - For Immediate Release**

**EVENT SUMMARY:**

The Museum of Photographic Arts (MoPA) in Balboa Park is pleased to announce the 2010 *Vintage* wine tasting and auction event series. Now in its 12th year, *Vintage* is MoPA's signature annual fundraiser comprised of two exclusive and unique wine tasting experiences.

The event series kicks off with the *Vintage Fine & Rare Wine Tasting* on Saturday, February 20, from 4:00 - 6:30 pm, at the spectacular contemporary home of Scott & Carolyn White. Event entry is \$500 per tasting, or 2 bottles approved wines. One tasting consists of ten (10), 1.5 oz pours of the presented wines. Details for purchasing tickets or wine approval submission will be posted on [www.mopavintage.org](http://www.mopavintage.org).

The *Vintage Grand Tasting & Auction* will be held at MoPA on Saturday, May 22, from 6:00 - 10:00 p.m. Tickets are \$80 for MoPA members and \$95 for general admission. The event will feature the finest wines from the best wineries in Napa and Sonoma County wineries, paired with farm fresh, local dishes prepared by the hottest San Diego restaurants. The evening also features silent and live auctions of premium fine wines and luxurious lifestyle packages. Details for purchasing tickets, event details, and lists of participating wineries and restaurants will be posted on [www.mopavintage.org](http://www.mopavintage.org).

**EVENT DETAILS: THE BIRTH OF CALIFORNIA COOL**

The 2010 *Vintage* event series draws inspiration from the 1960's California, an era that spawned the cool and ethereal design aesthetic of Los Angeles, combined with the birth of California's driving culture, and the emergence of California wines onto the world stage. This captivating era of the cultural renaissance in California blends perfectly with the exhibition that will be on view, entitled *State of Mind: A California Invitational*, which celebrates the best contemporary California photographers working today.

**MUSEUM OF PHOTOGRAPHIC ARTS**

Balboa Park :: 1649 El Prado :: San Diego CA 92101 :: 619.238.7559 :: [www.mopa.org](http://www.mopa.org)



### **FINE & RARE WINE TASTING: SATURDAY, FEBRUARY 20, 2010**

This year's *Fine & Rare Wine Tasting* takes place at the home of gallery owner Scott White, of Scott White Contemporary Art. The spectacularly designed, contemporary art-filled home is the epitome of California cool design, and will serve as a sensational backdrop to a decadent and unique wine tasting experience.

This year's tasting features the world's highest rated wines along with a broad array of rare French, Spanish, Italian and American wines from stellar past vintages. The result is a perfectly curated wine tasting experience like no other. In years past, the criteria for the wines presented at this event have been exclusive to 100 point rated wines. This year, the event opened up this requirement to include spectacular vintages that have been aged to perfection, ready to be savored, now. The presented wines will be complimented with the culinary artistry Executive Chec Scotty Wagner of ChileCo Catering, named Best Caterer 2009 by *San Diego* magazine.

### **GRAND TASTING & AUCTION: SATURDAY, MAY 22, 2010**

The 12th Annual *Vintage Grand Tasting & Auction* will take place at the Museum of Photographic Arts in Balboa Park. This year's event celebrates all that is California, featuring the best wineries from Napa and Sonoma counties, paired with the finest locally grown, farm fresh dishes prepared by San Diego's hottest restaurants. Participating wineries and restaurants to be determined. The evening also features silent and live auctions of premium fine wines and luxurious lifestyle packages.

### **PRESS OPPORTUNITIES**

For up-to-date event information or to request high resolution images, contact Aki Martin, Marketing & Communications Manager at 619-238-7559, ext. 203 or via email ([martin@mopa.org](mailto:martin@mopa.org)).

### **MOPA INFORMATION**

The Museum of Photographic Arts (MoPA) is one of the few museums in the country devoted to photography, film and video. Since its founding in 1983, MoPA has been dedicated to collecting, preserving and exhibiting the entire spectrum of the photographic medium. The museum's endeavors consistently address cultural, historical and social issues through its exhibitions and public programs.

Visit: [mopa.org](http://mopa.org) for information about exhibitions, programs and special events.

- **Hours:** Tuesday - Sunday 10 am-5 pm. Closed Mondays.
- **Gallery admission:** \$6 adults; \$4 students, seniors and retired military; FREE to members, children under 12 and active military. Admission is free to San Diego County residents and active military members on the second Tuesday of the month.
- **Docent Tours** for student groups (elementary through college) are available free of charge with advance reservations. Tours for non-students are also available, with advance reservations, at a discounted admission rate.

The Museum of Photographic Arts is accredited by the **American Association of Museums** and is a member-supported, private, non-profit institution. Additional support for museum programs is provided in part by the **City of San Diego Commission for Arts and Culture, the Joan and Irwin Jacobs Fund of the Jewish Community Foundation, the Weingart-Price Fund, the San Diego Foundation, Patrons of the Prado, and the National Endowment for the Arts.**

###

**MUSEUM OF PHOTOGRAPHIC ARTS**

Balboa Park :: 1649 El Prado :: San Diego CA 92101 :: 619.238.7559 :: [www.mopa.org](http://www.mopa.org)