

# MUSEUM OF PHOTOGRAPHIC ARTS

*Becky Moores Center for Visual Learning*

## CORPORATE PARTNERS

Museum of Photographic Arts (MOPA) is proud to welcome and honor our annual partners by building a relationship that is beneficial for all participants. Together, we build exposure for your business, recognize your commitment to the community, and align your brand with one of the premier arts organizations in the nation.



## INVEST IN CULTURE

Creative communities are good for business. Partnering with MOPA is an investment in a thriving arts community for San Diego and brings high-quality arts education for all.

## REACH NEW AUDIENCES

As a premier arts organization, MOPA will expose your brand to a diverse, culturally savvy audience. Partners receive recognition on multiple media platforms, including promotional materials, print and digital signage, website, e-blasts, and social media.

## GAIN ACCESS

Partnership affords insider access to the museum's high-level partners, including exclusive invitations to VIP events with artists, curators and filmmakers. MOPA also grants exciting leadership opportunities for board service, volunteerism, and the development of long-term strategic partnerships.

# CORPORATE PARTNERS

## GIVE REWARDS

Joining MOPA allows you to deliver creative benefits to your staff: free or discounted admission for employees, private exhibition viewings and tours, discounts at MOPA museum store, and memberships.

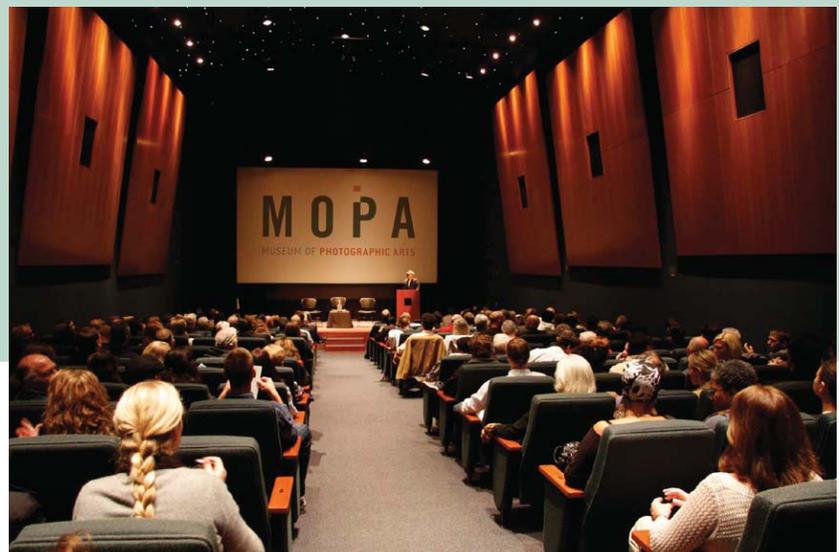
## ENTERTAIN IN STYLE

MOPA partners may host corporate events in the museum, located in the heart of Balboa Park. This includes access to the museum's beautiful David C. Copley Atrium, galleries, and the Joan and Irwin Jacobs Theater. MOPA's sophisticated setting is perfect for private parties and corporate gatherings.



MOPA Exhibition  
Galleries

Joan and Irwin  
Jacobs Theater



# PARTNER BENEFITS

MOPA's corporate membership program is designed to enhance your visibility while providing support to San Diego's cultural life. Partners are offered a wide array of benefits for your company, your employees and their families, clients and guests. Join today to start experiencing the best of the arts in Southern California.

## CURATE YOUR MEMBERSHIP PACKAGE

- 1) Select a membership **LEVEL** best suited for your corporate needs
- 2) Choose **BENEFITS** that best demonstrate your corporate initiatives
- 3) Complete and return your **COMMITMENT FORM**

LEVEL	BENEFITS		
	Platinum Palladium	Silver Gelatin	Tintype
Partner \$5,000	2	1	✓
Collaborator \$2,500	1	2	✓
Associate \$1,000	1	1	✓
Colleague \$500			✓

## PLATINUM PALLADIUM BENEFITS

- ▼ Exhibition Partner: Partner recognized on (1) exhibition panel(s) and during opening reception(s)
- ▼ Learning Program Partner: Partner recognized on (1) educational program collateral and Annual Youth Exhibition
- ▼ Film Program Partner: Partner recognized prior to (1) film series and opening reception(s)
- ▼ 1-day Workshop\*\*\*: Offered to staff, clients, favorite organization or schools; i.e. Botanical Sunprints, DIY Photo Albums, Printing with Light on Fabric, etc.; at location of choice (up to 20 guests)
- ▼ Art Talk(s)\*\*\*: Hosted presentation for staff, clients or other; i.e. Our World Through the Lens-a History of Travel Photography, Women in Photography, California Through the Lens, etc.; at MOPA's Theater or location of choice

## SILVER GELATIN BENEFITS

- ▼ Behind-the-Scenes: Intimate tour with professional MOPA Staff (up to 20 guests)
- ▼ Company Day at MOPA: Free admission for all clients or employees on select weekend
- ▼ Photo Forum Membership for (1) executive (+spouse or guest)
- ▼ Platinum Circle Membership for (2) executives (+ spouse or guest)
- ▼ Named Seat in the Joan and Irwin Jacobs Theater
- ▼ Board Room access \*\*
- ▼ 30-50 Member for a Day passes valid for one year\*
- ▼ 30-50 Film Festival passes valid for one year\*

## TINTYPE BENEFITS

- ▼ VIP invitations to member and donor events for (2) executives
- ▼ (2) Corporate Membership cards fully transferable at your discretion, allows up to (4) guests
- ▼ Recognition on MOPA.org for a full year with a reciprocal link
- ▼ Recognition on Corporate Partners eDonor Board located in Atrium
- ▼ Recognition in newsletters, Snapshot and Member News
- ▼ 10%-25% Discount on facility rental\*\* for private corporate event, including Theater
- ▼ 5%-20% Discount on memberships\* for clients or employees
- ▼ 20 Member for a Day passes valid for one year for clients or employees
- ▼ Exclusive photographic print or exhibition catalog (when available)
- ▼ 10% Discount at Museum Store for employees or clients

\*Depends on Level selected

\*\*Subject to staff/facility availability

# GET INVOLVED

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

The roster of high quality and diverse programs at MOPA provides a wide range of opportunities for businesses. Exhibitions, education and film programs are available for corporate sponsorship. Depending on the program and your target group, MOPA can craft a proposal to fit your needs. Sponsoring a program at MOPA supports the arts and reaches your audience.

*\* Corporate membership is tax deductible minus the fair market value of goods and services received.*

## CONTACT US

For more information about any of these programs, please contact MOPA at 619.238.7559.

Selina Hudgins x300  
hudgins@mopa.org

Roberta O'Connor x208  
oconnor@mopa.org

For more information on ways to partner with MOPA, please contact a member of the Development Team.

TEL 619.238.7559  
FAX 619.238.8777

# M O P A

1649 El Prado  
San Diego, CA 92101



*The Museum of Photographic Arts is a private, non-profit institution generously supported by members, individuals, corporations, foundations and government agencies.*

# ABOUT

## A VIBRANT CENTER FOR VISUAL LEARNING

MOPA is a dynamic institution whose mission is “to inspire, educate, and engage the broadest possible audience through the presentation, collection, and preservation of photography, film and video.” MOPA opened on May 1, 1983, as the one of the first museum facilities in the United States designed exclusively to collect and present the world’s finest examples of photographic art.

Located in historic Balboa Park, the museum includes flexible gallery space, educational classroom, a 226-seat theater, library, print-viewing room, archival facilities and support areas. The permanent collection encompasses the entire history of photography, as well as materials and documents related to the history and processes of the medium. Holdings include more than 8,600 photographs by 700 artists, as well as 20,000 items in the Edmund L. and Nancy K. Dubois Library.

## EXCELLENCE

A beloved cultural icon for more than 40 years, MOPA has earned an international reputation for excellence and is accredited by the American Alliance of Museums. The museum has a track record of producing exhibitions and publications of international significance. An active schedule of programs enhances the exhibitions, bringing renowned artists, curators, critics and scholars to present dialogues, classes, workshops and films every year.

## DIVERSITY

Diversity lies at the heart of MOPA’s mission to reach the broadest possible audience. MOPA’s extensive educational programs reach far beyond the museum walls to engage with the community, and numerous initiatives are directed at reaching diverse audiences, including school-aged children, young adults, seniors, and visitors with special needs.

## INNOVATION

As the digital age reframes how museums engage and interact with audiences, MOPA is fully engaged with this new paradigm. MOPA has risen to a leadership role in the San Diego arts community, paving new ground for the integration of technology, accessibility, learning and community engagement.



MUSEUM OF PHOTOGRAPHIC ARTS

CORPORATE partner

I/We agree to participate in MOPA's Corporate Partner program at the following level:

PARTNER

☐ \$5,000 [Select: 2 Platinum Palladium & 1 Silver Gelatin]

COLLABORATOR

☐ \$2,500 [Select: 1 Platinum Palladium & 2 Silver Gelatin]

ASSOCIATE

☐ \$1,000 [Select: 1 Platinum Palladium & 1 Silver Gelatin]

COLLEAGUE

☐ \$500 [Tintype benefits only]

TINTYPE BENEFITS

☑ Included for all partner levels

PLATINUM PALLADIUM BENEFITS

- ☐ Exhibition Partner Recognition
☐ Learning Program Partner Recognition
☐ Film Program Partner Recognition
☐ 1-Day Workshop
☐ Art Talk(s)

SILVER GELATIN BENEFITS

- ☐ Behind-the-Scenes tour
☐ Company Day
☐ Photo Forum Membership
☐ Plat. Circle Membership
☐ Named Seat in Theatre
☐ Board Room Access
☐ 30 | 40 | 50 Member for a Day passes
☐ 30 | 40 | 50 Film Festival passes

CONTACT INFORMATION

YOUR NAME
COMPANY
PREFERRED OFFICE CONTACT
ADDRESS
CITY STATE ZIP
PHONE ( ) FAX ( )
E-MAIL

PAYMENT INFORMATION

- ☐ Please bill/invoice my office using the above contact information.
☐ Enclosed is a check for \$ payable to Museum of Photographic Arts.
☐ Please charge \$ to my: ☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

Card Number
Exp. Date Security Code
Name as it appears on card
Signature Date

Important: We will be including your name or company in print and electronic publications, please indicate how you would like to be recognized:

\_\_\_\_\_

You may return this form by fax at 619-238-8777, mail to Museum of Photographic Arts, 1649 El Prado, San Diego, CA 92101 or email Hudgins@MOPA.org. Thank you for your support and consideration!

For more information, please visit mopa.org

Museum of Photographic Arts Tax ID No: 95-2889390